

Matthew Greisamer

UX DESIGNER & RESEARCHER

PROFILE

UX Designer/Researcher with over 5 years of experience designing interactive websites and applications.

I concentrate on making usable designs. I believe that when it comes to making web applications, beauty is a product of functionality.

CONTACT

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WORK EXPERIENCE

SENIOR UX DESIGNER @ THE COSTAR GROUP

May 2019 - Current

The UX Design Lead for the internal CRM application. Manage a team of 2 designers. Grew the UX Design Team maturity by creating a Design System, increasing research, and creating process management. Worked closely with Engineering, Product, and Business Stakeholders to build out an Internal CRM that provides a single application to allow for all CoStar employees to more efficiently do their work. Designed multiple other application, including mobile applications for both internal and external users. Conducted user interviews, created wireframes, journey maps, personas, and many other UX deliverables. Evangelized UX within the company, increasing awareness and involvement of UX in product development.

SENIOR UX/UI DESIGNER @ EAB ENROLLMENT SERVICES

March 2016 - May 2019

The lead UX Designer for all of Enrollment Services. Manage a team of 2 Part-Time Contractors and 1 FTE. Developed an interaction strategy for UX to work with Product Managers, Development Teams, and Users to create better products and increase team efficiency. Specialized in creating analytical products that leverage machine learning to drive business insights.

UX/UI DESIGNER @ GENWORTH FINANCIAL

October 2014 - March 2016

UX/UI designer on an agile team. Responsible for the usability and design of websites and applications. Built interactive HTML prototypes of full-service websites that were founded in UX principles and user testing. Helped manage and create web standards.

DIGITAL DESIGNER @ CAPITAL ONE (CONTRACTOR)

April 2013 - October 2014

Worked with a highly creative team to create and maintain unique campaigns, websites, and designs. Worked with multiple teams to create graphic resources that uplifted individual lines-of-business. Developed and maintained graphical standard websites and resources. Maintained the Capital One image database. Purchase images and worked with image vendors to manage image rights for the entire corporation.

GRAPHIC DESIGNER @ FIABELLA FOODS

August 2011 - March 2013

EDUCATION

VIRGINIA COMMONWEALTH UNIVERSITY

B.S. in Mass Communications - May 2010

I studied creative advertising at Virginia Commonwealth University. During my time there I graduated with a B.S. in Mass Communications and received a Student Addy Award for a print advertising campaign.

TOOL KIT

Wireframing	Prototyping	Information Architecture
User Testing	Journey Maps	Axure/Sketch/AdobeXD
Photoshop	Illustrator	Web Design
InDesign	CSS	HTML